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TITLE : DETERGENT

ABSTRACT : PROBLEM TO BE SOLVED: To obtain a detergent which exhibits an excellent deterging power and gives a pleasant feeling upon use by incorporating specific scaly silica particles or specific agglomerated particles of a specific scaly silica into a detergent.

SOLUTION: This detergent comprises a surfactant and scaly silica or agglomerated particles thereof, primary particles of the scaly silica having an average thickness of 0.001-1 μm , preferably 0.01-0.5 μm , a longest length of the particle to thickness ratio (aspect ratio) of at least 10, preferably at least 30, more preferably at least 50 and a shortest length of the particle to thickness ratio (aspect ratio) of at least 3, preferably at least 10, more preferably at least 20. The amount of the scaly silica incorporated is 0.01-30 wt.%, preferably 0.1-10 wt.% based on the total weight of the detergent.

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